



Re-tooling Virginia Manufacturers for Strategic Industries Program

Phase 1 PPE applications now open

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Background: GENEDGE announced in July 2020 of a proposal for a grant from the **GO Virginia Economic Resilience and Recovery Program**, with **GO Virginia Region One** serving as the lead applicant and the endorsement of all nine **GO Virginia Regions**, was approved by the **GO Virginia State Board**. This grant supports GENEDGE and its partnering agencies as they initiate a two-year program, known as the **Re-tooling Virginia Manufacturers for Strategic Industries Program**.

Program: GENEDGE will manage this program over two years to implement a mid-to-long term approach to responding to the COVID-19 crisis by re-tooling Virginia manufacturers for strategic industries. The focus for the first year will address the needs for medical supplies and PPE with the expectation that additional critical supply chain opportunities will be identified at the industrial sector, state, or federal level. The processes and tools developed in the first year can easily be redirected to additional critical strategic supply chains as they are identified. Given the expected focus on additional reshoring efforts for strategic supply chains, we can follow the guidance to prioritize activities in the second year of the program.

The project will involve two phases: **Phase 1** will focus entirely on PPE and **Phase 2** will engage with other emergent critical industry supply chain retooling and continue PPE capacity additions. The goal will be to serve 50 companies/25 per year, while creating or retaining 500 jobs with new or retained revenue of over \$100M over a five-year period.

The program also includes a research component to analyze the risks of supply chain disruption in various industries, and related factors such as market size, product demand, and the international competitive landscape. For manufacturers interested in producing PPE for critical industries, this partnership includes custom services to help address regulatory requirements, develop prototypes, implement new processes, and apply advanced digital manufacturing technologies.

This multi-pronged approach will draw on the expertise of more than a dozen agencies and organizations involved in manufacturing, economic development, technology, and health care. Some of those agencies are: **GO Virginia**, the **Virginia Manufacturers Association (VMA)**, the **Virginia Economic Development Partnership (VEDP)**, the **Virginia Hospital & Healthcare Association (VHHA)**, and the **Virginia Department of Emergency Management (VDEM)**.

Interested in applying for the Re-tooling Virginia Manufacturers for Strategic Industries, Phase 1 Program?

Visit the following link to access the online application:

<https://supplychain.genedge.org/form/go-virginia-retooling-initiative>

Interested in more information?

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Program page: <https://genedge.org/program/go-virginia-re-tooling-virginia-manufacturers-for-strategic-industries-program/>



Cheryl Carrico, GENEDGE



This project is being supported by **GO Virginia Region One** and was funded in part by **GO Virginia**, a state-funded initiative administered by the **Virginia Department of Housing and Community Development (DHCD)** that strengthens and diversifies Virginia's economy and fosters the creation of higher wage jobs in strategic industries.

About GENEDGE Alliance: GENEDGE was launched in 1992 to deliver customized solutions to solve the operational and business challenges Virginia's industrial, engineering and manufacturing firms face. We are part of the **Manufacturing Extension Partnership (MEP) National Network™**, a public-private partnership that empowers small and medium-sized manufacturers to grow and thrive through educational resources, industry connections and best practices. Our number one goal is to make sure Virginia companies have what they need to grow and thrive in Virginia. Please visit: www.genedge.org