



Cyber (In)security
**A Risk Management Approach to
Improve Security Posture and
Prioritize Mitigation Efforts**

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What is GENEDGE?



MEP • MANUFACTURING
EXTENSION PARTNERSHIP

NATIONAL INSTITUTE OF
STANDARDS AND TECHNOLOGY
U.S. DEPARTMENT OF COMMERCE

GENEDGE

We are the Manufacturing Extension Program of Virginia

An Economic Development unit of the Commonwealth of Virginia

**Part of the Department of Commerce / NIST network of Centers across the country
(60 centers, 1500 staff nationally)**

20 years of success supporting Virginia businesses

**Since 2000, the #1 Bottom-Line and Top-Line Impact Producer in the system – over
\$3.5 Billion of business impact reported**

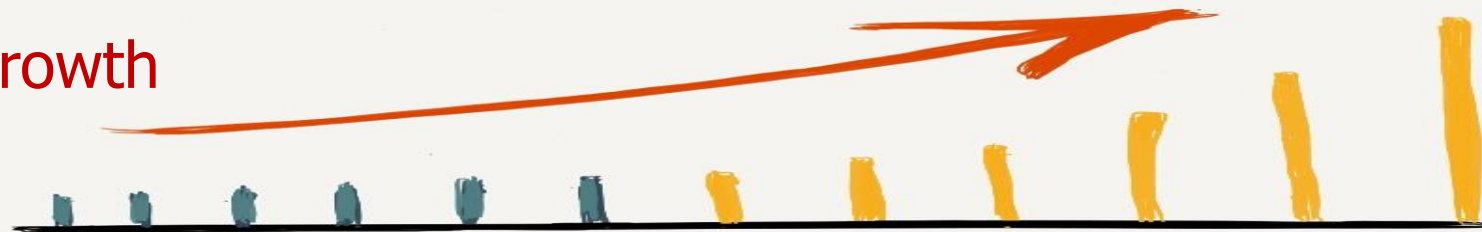
Over 10,500 industrial jobs created / retained

**32 staff including two sub-recipient partners, The Manufacturing Technology Center
in SW VA and Old Dominion University in Hampton Roads**

What Does GENEDGE Do?

Strategic Innovation and Growth
Continuous Process Improvement
Sustainability
Supply Chain Optimization
Technology Acceleration
Export Assistance
Market Commercialization

Growth



What Is “Cybersecurity” Anyway?

Confidentiality

Integrity

Availability

Non-repudiation

Authentication

Security is a Combination of Things



Behaviors
(social media, email)

What Is Risk?

Probabilities

100 %

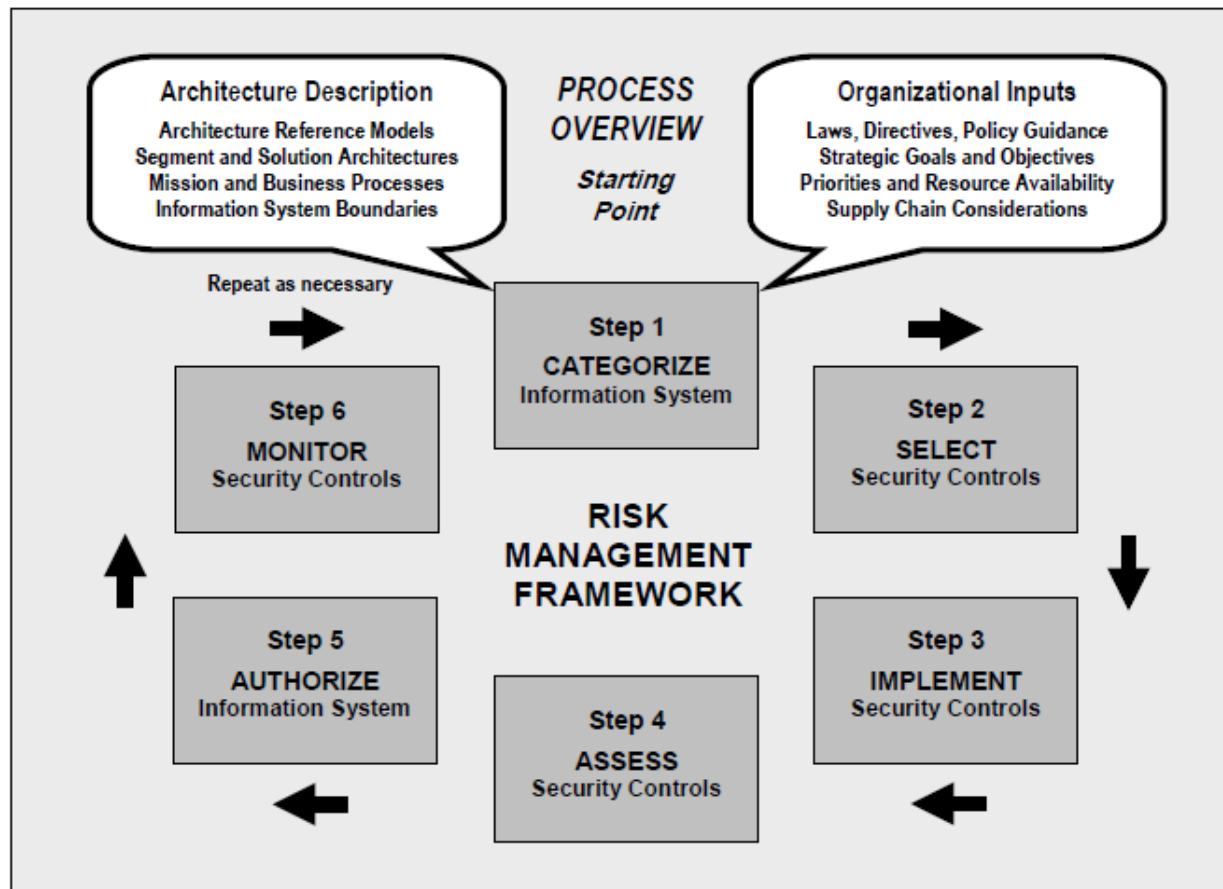
Outcomes



Impact



Risk Management Framework



Risk Management Framework

Categorize the information system and the information processed, stored, and transmitted by that system based on an impact analysis.

Select an initial set of baseline security controls for the information system based on the security categorization; tailoring and supplementing the security control baseline as needed based on an organizational assessment of risk and local conditions.

Implement the security controls and describe how the controls are employed within the information system and its environment of operation.

Assess the security controls using appropriate assessment procedures to determine the extent to which the controls are implemented correctly, operating as intended, and producing the desired outcome with respect to meeting the security requirements for the system.

Authorize information system operation based on a determination of the risk to organizational operations and assets, individuals, other organizations, and the Nation resulting from the operation of the information system and the decision that this risk is acceptable.

Monitor the security controls in the information system on an ongoing basis including assessing control effectiveness, documenting changes to the system or its environment of operation, conducting security impact analyses of the associated changes, and reporting the security state of the system to designated organizational officials.

Baan Alsinawi



[TALATEK, LLC](#)

Downloadable Self-Assessment

<http://www.genedge.org/cybersecurity-assessment-request>

Summary of Support:

- **GENEDGE services can help identify your weak spots, decrease the costs of increasing your security**
- **We work with technical firms to conduct a vulnerability assessment**
- **Provide you with a gap analysis**
- **Work with you to prioritize the gaps and target spending to protect “Crown Jewels”**
- **Help develop an implementation plan to close the gaps**
- **Provide guidance on completing an Information Security Plan**

Thank You For Attending

Contact GENEDGE

To Help Improve Your Security Posture

And Reduce Cyber Risks

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