# EMERGING BUSINESS PROGRAM



# TAILORED FOR GROWTH

As a member of the Manufacturing
Extension Partnership (MEP) National
Network and the only MEP center in the
Commonwealth of Virginia, GENEDGE
provides services to help deliver the desired
scale, growth, and competitive advantage
needed for manufacturers to succeed.

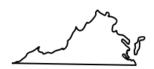


Receive subsidized 1:1 consulting to grow their business

In our effort to continue elevating the commercial performance of manufacturers through innovative solutions and services, GENEDGE is launching a dedicated program to help small business scale their manufacturing operations - the 'GENEDGE Emerging Business Program'.

The program was created to help develop companies with less than 20 employees grow into a larger business and expand their economic footprint.

# PROGRAM REQUIREMENTS



### VIRGINIA-BASED

Applicants must be located within Virginia



### MANUFACTURING

Categorized as one of the NIST manufacturing codes



### SMALL BUSINESS

Designed for companies with less than 20 employees

## HOW TO WORKS

Through a qualifying application process, GENEDGE will strategically select companies to accept into the program via pre-determined evaluation criteria. Once a manufacturer has been selected, they will complete an assessment designed to help determine the opportunities that exist to facilitate business growth & development.

As most small businesses do not often possess the resources to immediately address and optimally navigate challenges that exist within their business, GENEDGE will pair each business with a dedicated consultant to drive identified challenges to resolution and positively impact their business operations.

# PROGRAM BENEFITS The goal of this program is to offer subsidized consulting to small manufacturing companies with high growth potential.

Because of the target nature of the program, which lays the foundation for high-value impact for businesses, the benefits of participating in the program include:

- Exclusive access to web-based content designed to develop domain expertise
- Data-driven insights on opportunity areas for participating operations
- Subsidized 1:1 consulting to develop a roadmap specific to organizational business challenges

# QUESTIONS?

If you're interested in learning more or have questions, please reach out to the GENEDGE team via email at <a href="mailto:ebp@genedge.org">ebp@genedge.org</a>.

www.genedge.org/ebp