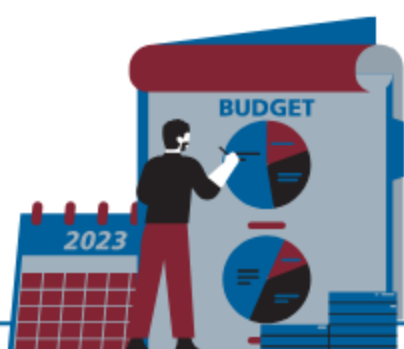


# PROVEN STRATEGIES TO WIN CUSTOMERS

## 7 STEPS FROM PRODUCTION TO PROFIT

### 1) PLANNING: FORECAST, SET GOALS AND BUDGET



Forecasts guide financial storms. SMART goals, like personal trainers, push for achievable goals. Consultants provide expert advice to ensure success.

### 2) SOURCING: BUILDING SUPPLIER RELATIONSHIPS

Thoroughly vet suppliers, nurture relationships, and diversify your supplier base for resilient business partnerships.



### 3) PRODUCTION: UPGRADING YOUR TRANSFORMATION PROCESS

Consider Chase, Make-to-Stock, Make-to-Order strategies to align production with demand efficiently.

### 4) DELIVERY GETTING PRODUCTS TO CUSTOMERS

Optimize packaging, choose reliable shipping, offer tracking. Impress customers with safe, transparent deliveries.



### 5) HANDLING POST-SALE ISSUES

Provide a transparent policy, easy returns, swift refunds. Build trust and satisfaction for customer peace of mind.

### 6) IMPLEMENTING STRATEGIES

Strategize, plan, execute, review. Strategize with a consult and make adjustments to ensure effective implementation toward business goals.



### 7) DO IT WITH GENEDGE

GENEDGE aids manufacturers with lean solutions, fostering continuous improvement for better productivity and satisfaction.