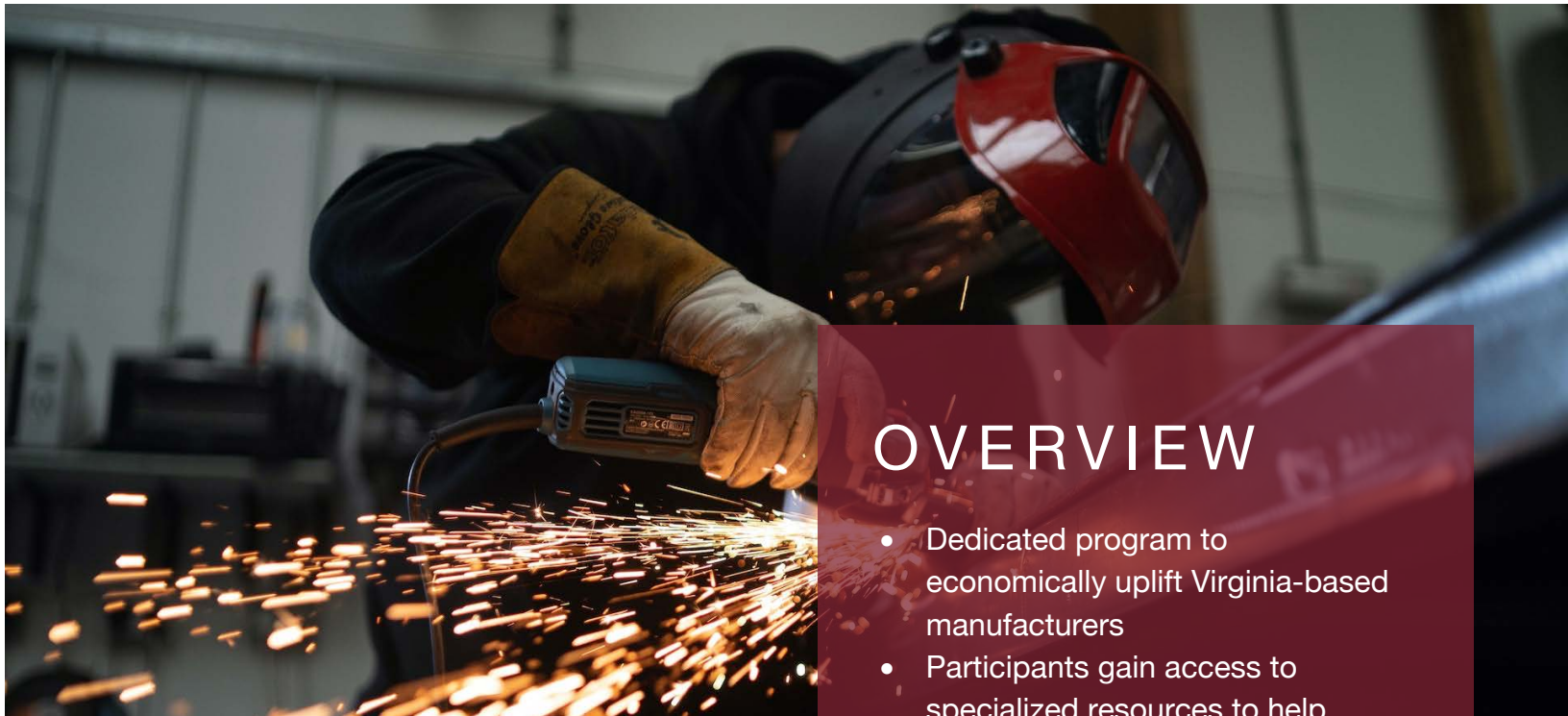


GENEDGE ALLIANCE

EMERGING BUSINESS PROGRAM



OVERVIEW

- Dedicated program to economically uplift Virginia-based manufacturers
- Participants gain access to specialized resources to help identify potential operational gaps
- Receive subsidized 1:1 consulting to grow their business

In our effort to continue elevating the commercial performance of manufacturers through innovative solutions and services, GENEDGE is launching a dedicated program to help small business scale their manufacturing operations - the 'GENEDGE Emerging Business Program'.

The program was created to help develop companies with less than 20 employees grow into a larger business and expand their economic footprint.

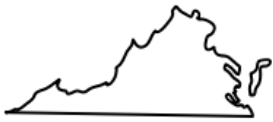
TAILORED FOR GROWTH

As a member of the Manufacturing Extension Partnership (MEP) National Network and the only MEP center in the Commonwealth of Virginia, GENEDGE provides services to help deliver the desired scale, growth, and competitive advantage needed for manufacturers to succeed.



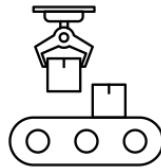
[LEARN MORE](#)

PROGRAM REQUIREMENTS



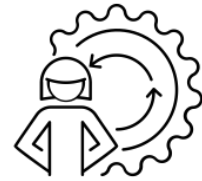
VIRGINIA-BASED

Applicants must be located within Virginia



MANUFACTURING

Categorized as one of the NIST manufacturing codes



SMALL BUSINESS

Designed for companies with less than 20 employees

HOW TO WORKS

Through a qualifying application process, GENEDGE will strategically select companies to accept into the program via pre-determined evaluation criteria. Once a manufacturer has been selected, they will complete an assessment designed to help determine the opportunities that exist to facilitate business growth & development.

As most small businesses do not often possess the resources to immediately address and optimally navigate challenges that exist within their business, GENEDGE will pair each business with a dedicated consultant to drive identified challenges to resolution and positively impact their business operations.



PROGRAM BENEFITS

The goal of this program is to offer subsidized consulting to small manufacturing companies with high growth potential.

Because of the target nature of the program, which lays the foundation for high-value impact for businesses, the benefits of participating in the program include:

- Exclusive access to web-based content designed to develop domain expertise
- Data-driven insights on opportunity areas for participating operations
- Subsidized 1:1 consulting to develop a roadmap specific to organizational business challenges

APPLY NOW

www.genedge.org/ebp

QUESTIONS ?

If you're interested in learning more or have questions, please reach out to the GENEDGE team via email at mrogers@genedge.org.